

Pitch Ready Retreat

January 2024

- **Group 2 day intensive**
- **Victoria & NSW**



“The Retreat exceeded my expectations. I loved the house, food, people and ability to focus and work on specific elements of our pitch. It was amazing, productive and gave me clarity and confidence in our approach” – Kristina, Marketing & Events, Sports Dieticians Australia



Pitch Ready Retreat

- Group 2 day intensive
- Victoria & NSW

What it is

- 2-day Retreat and intensive training, one in Victoria (Warburton, Yarra Valley) and one in NSW (Bulli, south of Sydney and just north of Wollongong)
- An opportunity to spend 2 intensive days getting fully prepared for The Approach on 1 February 2024, to ensure you're ready, confident and successful
- Exclusively for BePartnerReady.com® students in the 2023 program or prior years
- Schedule & content tailored specifically to guest's needs
- **Victorian Dates:**
17 & 18 January 2024
at Warburton Arch House,
33 Brett Road, Warburton Victoria
(Hailey's eco home/office, in the beautiful Yarra Valley, 90 minutes east of Melbourne and 90 minutes from Melbourne airport)
- **NSW Dates:**
23 & 24 January 2024
30 George Avenue, Bulli, NSW
(about 60-80 minutes by car or train, south of Sydney)
- 10 guests max. per location (minimum 8 guests in order to proceed)



“Feedback from Hailey, G and Sally was my favourite part. It was efficient but personable” - Teli, Partnerships, Lifeline



How it works

- Work with Hailey, Georgia and your peers to get all your ducks in a row in readiness for 1 February approach to Corporates
- Agenda & content tailored to meet guest's needs
- Intensive 30 minute master class segments
- Work in groups and 1:1 with Hailey and Georgia
- Refine, rehearse & get feedback on your credentials presentation
- Draft emails to prospects with real-time feedback from Hailey & Georgia
- Finalise & finesse Assets Inventory, have it reviewed by Hailey & Georgia
- Hone your Hot List

What it includes

- Access to Hailey's library of over 400 corporate profiles at the Retreat
- Intensive, focused 1:1 attention from Hailey & Georgia
- Insight from your peers who have been along the same journey – and potentially tackling the same challenges
- Review & assessment of your document outputs from Modules 1-5¹ (worth \$1,500)
- Immediate BePartnerReady.com® program Graduation status & certificate (assuming all documents completed and you are, indeed, pitch ready)
- Welcome dinner & drinks, evening before. Healthy and delicious snacks, drinks & lunch days 1 & 2
- Access to BePartnerReady.com® Assets Inventory expert Sally Phelps, Creator of the Ph Formula

¹ Only if deadline to submit is met, see Pg 9

What it *doesn't* include

- Breakfast & dinner days 1 & 2
- Overnight accommodation. We recommend staying locally, so that you can truly focus, rest at night and be refreshed, rather than add driving to the end of an intensive day. There are plenty of reasonably priced Airbnb's close by and we will connect you to other students attending the Retreat so you can liaise regarding accommodation sharing if so desired
- Transfers from airport or office but we can connect you to other students to align arrival and car share

“The Retreat was insightful, collaborative and well thought-out. I’ve learned a valuable framework”

- Sonya, General Manager, Streetwork



“F*%%ing great! Inspiring. Loved the feedback on our credentials presentation and the food!”

- John, Founder & Director, PetRescue

“Inspiring, excellent and great value. Thank you, Hailey, for being so patient, so clear and for genuinely sharing your wisdom. To open your house to this workshop is a massive commitment. If it were held in a corporate space you simply would not have the ambience that allows for creativity, clarity of thought that inspires new ideas. Your catering blew us away! Hibiscus tea, gluten free, gourmet and healthy pizzas, quinoa! The Park Hyatt could not match you for style or quality. You are a phenomenal host, expert communicator and coach!”

- Penny, former National Manager - Philanthropy & Development, Heart Foundation



Schedule - Victoria

Wednesday 17 & Thursday 18 January 2024

Minimum numbers to proceed: 8 students

Tuesday 16 January

- Guests staying overnight check into own accommodation between 4-5.30pm
- Guests welcome to arrive between 5-6pm on Tuesday for a welcome dinner. Make your own gourmet pizza under the guidance of the pizza maestro himself, Tyrone Jaspers (Hailey's hubby, and builder of the Warburton Arch House)

Wednesday 17 January: Finalise the process

- 9am start - Recap of BePartnerReady.com® 7 Step process and confirmation of Day 1 agenda. Groups of 2 or 4 work on specific aspects of the process under guidance of Hailey & Georgia
- 1-2pm - Lunch
- 2-4pm - Finalisation of process
- 4-5pm - Recap on day's work, set agenda for Day 2
- Dinner at one of Warburton's restaurants, your choice, this is your free time

Thursday 18 January: Approaching Corporates

- 9am start - Recap of Day 2 Agenda
- 10am - The Approach, killer questions
- 1-2pm - Lunch (and if you can say a few words on camera, that'd be fab!)
- 2-4pm - Credentials presentation rehearsal in groups of 4, feedback
- 4-4.30pm - Recap and debrief
- 4.30pm ends

“The Melbourne retreat was challenging and inspiring. It was fantastic to share the experience with other students on the same journey. Thank you Hailey and G for your generous and caring support!” – Amanda,
Former National Manager Partnerships, Stroke Foundation

Schedule - NSW

Tuesday 23 & Wednesday 24 January 2024

Minimum numbers to proceed: 8 students

Monday 22 January

- Guests staying overnight check into own accommodation between 4-5.30pm
- Guests welcome to arrive between 5-6pm on Wednesday for a welcome dinner by the pool, prepared by the BBQ maestro himself, Tyrone Jaspers (Hailey's hubby)

Tuesday 23 January: Finalise the process

- 9am start -Recap of BePartnerReady.com® 7 Step process and confirmation of Day 1 agenda. Groups of 2 or 4 work on specific aspects of the process under guidance of Hailey & Georgia
- 1-2pm - Lunch
- 2-4pm - Finalisation of process
- 4-5pm - Recap on day's work, set agenda for Day 2
- Dinner at one of the local restaurants, your choice, this is your free time

Wednesday 24 January: Approaching Corporates

- 9am start - Recap of Day 2 Agenda
- 10am - The Approach, killer questions
- 1-2pm - Lunch (and if you can say a few words on camera, that'd be fab)
- 2-4pm - Credentials presentation rehearsal in groups of 4, feedback
- 4-4.30pm - Recap and debrief
- 4.30pm ends





Investment

Victoria

\$2,600 +GST for 1 student or

\$4,680 +GST for 2 students from the same organisation

NSW

\$2,900 +GST for 1 student or

\$5,220 +GST for 2 students from the same organisation

Early Bird Special

Students that register and pay before **1 October 2023** receive a 10% saving.

Payment

Payment can be made through the shop by Credit Card or Invoice (Terms 7 Days).

“The Retreat was nurturing, clarifying and motivating. It was fabulous to have time out to focus on the corporate partnerships content and discuss with Hailey, G and other students. A big, fat, massive thanks – I was sorry it had to end!” - Karen, Fundraising & Comms, Australian Himalayan Foundation



Your Obligations

- Register and complete Q&A #1 by **1 November 2023**. If you have any questions, email us at retreat@bepartnerready.com
 - Complete Q&A #2 and pay **Retreat investment in FULL by 24 November 2023**. Retreats will not proceed if minimum guest numbers (8) are not met
 - Consult with us before booking any flights or accommodation in case of change of plan
 - Modules 1-5 should be at least 95% complete – it will not work to arrive at the Retreat with any Modules severely incomplete, and you may not get the best out of the Retreat or return for your investment
 - Prior to the Retreat, upload all documents from Modules 1 - 5, your completed Corporate Partnerships Intention, as well as the completed Finalisation & Review checklist, on or before **24 November 2023**. If you're unable to use Dropbox, email Georgia at retreat@bepartnerready.com to discuss an alternative file sharing platform
- Note:** Documents received by BePartnerReady.com® after this date will receive lower priority over those uploaded on time. Also documents uploaded within 10 days of the Retreat may not be assessed, which will impact the feedback you receive and therefore the value you derive from the Retreat
- The purpose of the intensive Retreat is to finesse and refine – and get you ready and confident to pitch on 1 February – it won't work if any Module needs significant thinking or work
 - Be on time for all days and all sessions





Our Recommendations

Here are some recommendations from past guests to help you get the most out of the Retreat and your investment:

- Come to the Retreat ready to roll your sleeves up, and be prepared to work collaboratively with Hailey, Georgia and other students
- Complete the Modules so you can see how it all fits together in the Retreat (it simply doesn't work if there are big gaps and missing Modules)
- Block out at least one day prior to the Retreat to prepare
- Schedule at least a day after the Retreat to apply learnings and actions whilst still fresh and 'in the zone'
- Don't allow 'business as usual' to interfere with completing the Modules - the Retreat is not about trying to catch up on several Modules or 100 hours of work!
- Stay locally - so you don't miss out on all the juicy discussions 'out of hours' and rapport built with other students
- Inform your colleagues that you will not be available during the Retreat (They'll survive!)

About the Victorian venue – Warburton Arch House

Hailey and her husband Tyrone built the architect-designed Warburton Arch House in 2010-2012 after making the 'tree change' from Port Melbourne. The build was captured by Grand Designs Australia and was described as 'a work of art' by the host, Peter Maddison. It's an eco-house with 7 ½ star rating, is made of polystyrene and has 4,000 plants sitting in 8 tonnes of dirt on the roof.

Tyrone and Hailey love sharing their beautiful home with others. It's spacious, light and airy and has the most amazing energy (thanks to the feng shui and Tyrone's design). It's the ideal space for you to focus on your corporate partnerships approach and be ready to go on 1 February.

View 1 minute video [HERE](#)

Grand Designs [SNEAK PEAK](#)

About Warburton

Warburton, home of BePartnerReady.com®, is part of the beautiful and infamous Yarra Valley, and is just over 90 minutes north east of Melbourne CBD and 90 minutes from Melbourne airport.

As it is a beautiful part of the world, with inspiring activities that will refresh the body and mind, we strongly recommend that you consider taking some additional days to enjoy the opportunity. There are walks by the river, numerous massage spas, yoga, wineries, quaint shops and fresh air. Often the best ideas bubble to the surface when we allow ourselves to quieten our mind and immerse ourselves in nature.





About the NSW venue

The NSW Retreat venue is a stunning villa in Bulli, about 60-80 minutes South of Sydney, close to Wollongong. It's a 5 minute drive to the beach and cafes.

It has several spaces for group workshopping and will inspire out of the box thinking.

The venue is about 60-80 minutes by car or train. We encourage car sharing amongst students as well as staying close by to avoid traffic stress and/or being late. We'll connect you to other students attending the Retreat so you can liaise regarding accommodation sharing if so desired.

Email retreat@bepartnerready.com for any questions and to reserve your seat.





Pandemic Safety Plan and Refund Policy

BePartnerReady.com® is committed to delivering a safe Retreat and will follow all the guidelines and requirements of the NSW and Vic Health Departments in the event of a COVID outbreak or similar pandemic.

If either Retreat is forced to cancel due to government regulations, registered guests will be informed and a full refund provided or your investment can go towards 1:1 time with Hailey & Georgia.

The Retreat may not proceed if minimum numbers are not met by the registration deadline. Registered guests will be informed and provided with a full refund, or again, the investment can go towards 1:1 time with Hailey & Georgia.

Students that cancel up to **14 days prior to the event** with good reason, will be provided with a refund minus a 10% administration fee. Cancellations 13 days or less prior to the Retreat cannot be refunded, but can be transferred, with the approval of BePartnerReady.com®, to a colleague (a fee paying student). Otherwise the investment (minus 10% to cover costs - food etc.) can be converted into 1:1 time with Hailey & Georgia.



“Enriching, inspiring & motivating. The sharing of other students and real world examples was the best part. I will cherish these two days”

- Claire, CEO, Humpty Dumpty Foundation



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